

# 2017 New Product & Technology Awards® Entry Categories

## Web-based Digital Resources

- Brain Fitness
- Caregiving
- Care Coordination
- Directory/Ratings/Guides
- Online Education/Training
- Health Records (PHRs)
- Infographic
- Interactive Content
- Publications/Media
  - Article
  - Audio
  - Blog
  - Book
  - Magazine
  - Newsletter
  - Medical Education
  - Video
  - Other / MiscellaneousDigital Health Media / Publication
- Portal
- Social Media
  - Facebook®
  - Google+®
  - Instagram®
  - LinkedIn®
  - Pinterest®
  - Twitter®
  - YouTube®
  - Other / Miscellaneous Social Media

- Web-based Resource/Tool
- Webinar
- Website
- Other/Miscellaneous

## Mobile Digital Resources

- Mobile Website
- Mobile Applications
  - Brain Health/Fitness
  - Caregiving
  - Care Coordination
  - Entertainment/Games
  - Online Education
  - Retirement Planning
  - Wellness Management and Compliance
    - \* Blood Pressure Management
    - \* Cholesterol Management
    - \* Diabetes Management
    - \* Medication Management

## Products, Services, and Technologies

- Automotive/Transportation
- Brain Health/Brain Fitness Programs & Services
- Communication Devices/Products
- Consumer Electronics
- Digital Devices
- Entertainment/Leisure
- Fall Prevention/Fall Detection Products/Services
- Fitness/Wellness Products & Services
- Health Management Products/Programs

- Health Products, Services, and Programs
- Hearing Technologies
- Housing and Design
- Hygiene/Grooming
- Lifestyle Assistive Technologies & Devices
  - Home Maintenance
  - Home Safety
  - Housekeeping
  - Cooking
  - Bathing
  - Eating
  - Dressing
- Medication Adherence & Compliance Products/Programs
- Monitoring/Detection Devices and Programs
- Nutrition
- Personal Mobility
- Personal Robotics
- Rehabilitation/Therapy
- Safety Products and Services
- Vision Technology
- Wearable Technology Products
- Other/Miscellaneous