

2018 New Product & Technology Awards® Entry Categories

Web-based Digital Resources

- Brain Fitness
- Caregiving
- Care Coordination
- Directory/Ratings/Guides
- Online Education/Training
- Health Records (PHRs)
- Infographic
- Interactive Content
- Publications/Media
 - Article
 - Audio
 - Blog
 - Book
 - Magazine
 - Newsletter
 - Medical Education
 - Video
 - Other / MiscellaneousDigital Health Media / Publication
- Portal
- Social Media
 - Facebook®
 - Google+®
 - Instagram®
 - LinkedIn®
 - Pinterest®
 - Twitter®
 - YouTube®
 - Other / Miscellaneous Social Media

- Web-based Resource/Tool
- Webinar
- Website
- Other/Miscellaneous

Mobile Digital Resources

- Mobile Website
- Mobile Applications
 - Brain Health/Fitness
 - Caregiving
 - Care Coordination
 - Entertainment/Games
 - Online Education
 - Retirement Planning
 - Wellness Management and Compliance
 - * Blood Pressure Management
 - * Cholesterol Management
 - * Diabetes Management
 - * Medication Management

Products, Services, and Technologies

- Automotive/Transportation
- Brain Health/Brain Fitness Programs & Services
- Communication Devices/Products
- Consumer Electronics
- Digital Devices
- Entertainment/Leisure
- Fall Prevention/Fall Detection Products/Services
- Fitness/Wellness Products & Services
- Health Management Products/Programs

- Health Products, Services, and Programs
- Hearing Technologies
- Housing and Design
- Hygiene/Grooming
- Lifestyle Assistive Technologies & Devices
 - Home Maintenance
 - Home Safety
 - Housekeeping
 - Cooking
 - Bathing
 - Eating
 - Dressing
- Medication Adherence & Compliance Products/Programs
- Monitoring/Detection Devices and Programs
- Nutrition
- Personal Mobility
- Personal Robotics
- Rehabilitation/Therapy
- Safety Products and Services
- Vision Technology
- Wearable Technology Products
- Other/Miscellaneous