



WINNERS

2020

*Honoring The Best Marketing,
Communications, Educational Materials,
and Programs for Older Adults*

Submitted by:

AARP

Presented to:

AARP

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Sisters Newsletter	Media. National	Web-based & Mobile Resources	Digital Publication. E-Newsletter
GOLD	AARP Instagram	Media. National	Web-based & Mobile Resources	Social Media. Instagram
SILVER	Disrupt Aging Newsletter	Media. National	Web-based & Mobile Resources	Digital Publication. E-Newsletter
SILVER	The Girlfriend Newsletter	Media. National	Web-based & Mobile Resources	Digital Publication. E-Newsletter

Presented to:

AARP Bulletin

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	George Takei	Media. National	Art/Design	Photograph.
BRONZE	5 Things to Know About Medical Debt	Media. National	Art/Design	Graphic Design.
BRONZE	AARP Bulletin Cover, April 2019	Media. National	Art/Design	Graphic Design.
BRONZE	What They Know That You Don't	Media. National	Art/Design	Graphic Design.
BRONZE	The Vaccines You Need	Media. National	Art/Design	Photograph.
MERIT	5 Things to Know About Annuities	Media. National	Art/Design	Graphic Design.
MERIT	How it Works: Hearing Aid	Media. National	Art/Design	Graphic Design.
MERIT	Student Debt Isn't Kid Stuff Anymore	Media. National	Art/Design	Graphic Design.
MERIT	UnHappy Feet	Media. National	Art/Design	Graphic Design.
MERIT	John Cleese	Media. National	Art/Design	Photograph.

MERIT	Remembering D-Day	Media. National	Art/Design	Photograph.
MERIT	The Truth About Meat	Media. National	Art/Design	Photograph.

Presented to:

AARP The Magazine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	How I Measured Up	Media. National	Art/Design	Graphic Design.
GOLD	Annette Benning	Media. National	Art/Design	Photograph.
GOLD	Member Portrait: Dan Winters	Media. National	Art/Design	Photograph.
GOLD	Member Portrait: Warrior Queen	Media. National	Art/Design	Photograph.
GOLD	The A-List: Michelle Yeoh	Media. National	Art/Design	Photograph.
SILVER	Member Portrait: Commodore	Media. National	Art/Design	Photograph.
SILVER	Member Portrait: One More Spin	Media. National	Art/Design	Photograph.
SILVER	Personal Best: Bill Nye	Media. National	Art/Design	Photograph.
BRONZE	Home Sweet Forever Home	Media. National	Art/Design	Graphic Design.
BRONZE	Is There a Cure for Loneliness?	Media. National	Art/Design	Graphic Design.
BRONZE	You Be the Judge (and Jury)	Media. National	Art/Design	Graphic Design.
BRONZE	Your Health in Your 50s	Media. National	Art/Design	Graphic Design.
BRONZE	Member Portrait: The Wayfarer	Media. National	Art/Design	Photograph.
BRONZE	Personal Best: Arthur Dubois	Media. National	Art/Design	Photograph.
MERIT	Carlos Santana & Latin Music	Media. National	Art/Design	Graphic Design.
MERIT	Countdown to Retirement	Media. National	Art/Design	Graphic Design.

MERIT	How to Get Your Kids to Hate You	Media. National	Art/Design	Graphic Design.
MERIT	How Well Do You Know Your Body?	Media. National	Art/Design	Graphic Design.
MERIT	A New Age	Media. National	Art/Design	Photograph.
MERIT	Carlos Santana	Media. National	Art/Design	Photograph.

Submitted by:

AARP Publications

Presented to:

Alex Kershaw

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Remembering D-Day	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Allan Roth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Everything You Think About Saving for Retirement May Be Wrong	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Andrea Collier

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	How I Measured Up	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Clint Carter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	How Well Do You Know Your Body?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Meet Joe's Prostate	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

David Hochman, Robin Westen, Alec Wilkinson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Magnum Project: A New Age	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Helaine Olen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Student Debt Isn't Kid Stuff Anymore	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Judith Newman and Linda Stern

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	How to Get Your Kids to Hate You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Laura Petrecca, Lexi Pandell, Nathalie Rothschild, Doug Shadel, Lance Whitney, Jo Ann Jenkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	How We Can Beat Fraud	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Leila Cobo, Ernesto Lechner, Carlos J. Quierós, Isabella Rodriguez, Korina Lopez, Katharine A. Díaz

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Latin music package featuring Carlos Santana profile	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Linda Marsa, Helaine Olen, Michelle Andrews, Jeanne Lenzer, and Jo Ann Jenkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	The Fight to Lower Prescription Drug Prices	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Lynn Darling

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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SILVER Is There a Cure for Loneliness? Media. National Publications/Editorial Article—Magazine/Newsletter/Newspaper.

Presented to:
Mark Miller and Robert Powell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Countdown to Retirement	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:
Mike Zimmerman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Secret to Good Health and Longer Life?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:
Mike Zimmerman, with Jessica Migala

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Your Health in Your 50s/60s/70s	Media. National	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

Presented to:
Ronda Kaysen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Housemate Wanted. Must Lift Heavy Objects.	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:
Sari Harrar

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Marijuana and Your Health	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

SILVER	Will This Pill Keep You Healthy to 100	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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Presented to:
Stephen Perrine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	7 Numbers that Reveal Your Heart Disease Risk	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Touré

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Hip Hop at Middle Age	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:

AARP The Magazine

Presented to:

Alex Kershaw

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MERIT	Meet Joe's Prostate	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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GOLD Magnum Project: A New Age Media. National Publications/Editorial Article—Magazine/Newsletter/Newspaper.

Presented to:

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Mike Zimmerman

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Ronda Kaysen

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GOLD	Marijuana and Your Health	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

SILVER	Will This Pill Keep You Healthy to 100	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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Stephen Perrine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	7 Numbers that Reveal Your Heart Disease Risk	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Touré

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Hip Hop at Middle Age	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:

ADELMAN ADVERTISING

Presented to:

Adelman Advertising

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Okalee of Medina Lifestyle Folder/Brochure	Housing.	Marketing & Communications	Brochure/Booklet.
MERIT	Stoney Point Meadows Lifestyle Folder/Brochure	Housing.	Marketing & Communications	Brochure/Booklet.
MERIT	Parks' Place Memory Care Website	Housing.	Web-based & Mobile Resources	Web Site.

Submitted by:

Apache Junction/Gold Canyon News

Presented to:

Daniel Dullum

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	From Tennis Pro to Sandals Entrepreneur	Media. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:

Area Agency on Aging 1-B

Presented to:

Area Agency on Aging 1-B

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	connect - a resource guide	Government.	Publications/Editorial	Miscellaneous Publication/Editorial.

Submitted by:

Area Agency on Aging, Region One

Presented to:

Area Agency on Aging, Region One

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Annual Report 2018	Community Organizations. Local/State	Publications/Editorial	Annual Report.

Submitted by:

Baltimore County Department of Aging

Presented to:

Baltimore County Department of Aging

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Living Connected	Government.	Health Promotion & Wellness	Total Program.
MERIT	Connect to BCDA PSA	Government.	Marketing & Communications	Advertising—TV.

Submitted by:

Barnstable Council on Aging

Presented to:

Barnstable Council on Aging

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	THRIVE Magazine	Government.	Publications/Editorial	Magazine.

Submitted by:

Bluespire Inc.

Presented to:

Artis Senior Living

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Artis Hot Chocolate Truck	Community Organizations. Local/State	Marketing & Communications	Miscellaneous Marketing/Communications.
SILVER	Artis Senior Living This is Saul Ad	Community Organizations. Local/State	Marketing & Communications	Advertising—Print.
MERIT	Artis Senior Living Grand Opening Invite	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Presented to:

Episcopal Communities and Services

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Episcopal Communities and Services The Sweet Life Campaign	Community Organizations. Local/State	Education/Training Programs	Consumer Education Program.

Presented to:

Hillside Village Keene

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Hillside Village Keene - Winter Edition	Community Organizations. Local/State	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
BRONZE	Hillside Village Keene - Surprise Yourself	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Presented to:

LeadingAge

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	LeadingAge Annual Meeting Website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.
MERIT	LeadingAge Summit Website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:

Oak Hammock

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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GOLD	Oak Hammock Brand Standards	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.
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MERIT	Oak Hammock Website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.
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Presented to:
Presbyterian SeniorCare

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Presbyterian SeniorCare Microsite	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:
SearStone

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	SearStone - Add More to your Retirement	Community Organizations. Local/State	Marketing & Communications	Advertising—Print.

Presented to:
Village on the Isle

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Village on the Isle Simplicity Mailer	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Presented to:
Westminster Canterbury on Chesapeake

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Westminster Canterbury on Chesapeake Bay Rack Card	Community Organizations. Local/State	Marketing & Communications	Miscellaneous Marketing/Communications.
MERIT	Westminster Canterbury on Chesapeake Website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:
Westminster Canterbury on Chesapeake at Home

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Westminster Canterbury on Chesapeake at Home Website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:
Westminster Canterbury on Chesapeake Bay

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE Westminster Canterbury on Chesapeake Bay Live Learn Play Campaign Community Organizations. Local/State Education/Training Programs Consumer Education Program.

Submitted by:

Bonita Bay Community Association

Presented to:

Bonita Bay Community Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Around the Bay Winter Newsletter	Miscellaneous Organization.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

Celebelle

Presented to:

Celebelle

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Caregivers by WholeCare, Pinterest	Miscellaneous Organization.	Web-based & Mobile Resources	Social Media. Pinterest
MERIT	How to Help Seniors Make the Most of Doctor Visits	Miscellaneous Organization.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

Centene

Presented to:

Centene Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Allwell 2019 Health Outcomes Survey (HOS) Campaign	Healthcare.	Health Promotion & Wellness	Total Program.

Submitted by:

Charter House

Presented to:

Charter House

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Charter House Living	Housing.	Publications/Editorial	Magazine.

Submitted by:

corecubed

Presented to:

corecubed

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Harmony Home Care Website	Healthcare.	Web-based & Mobile Resources	Web Site.
SILVER	Compassionate Care Home Health Logo	Healthcare.	Art/Design	Logo/Letterhead Design.
SILVER	CareWorks Infographic	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.
SILVER	Compassionate Care Home Health Website	Healthcare.	Web-based & Mobile Resources	Web Site.
BRONZE	Effraim Home Care Stationery/Business Cards	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.
BRONZE	Family Partners Rack Card	Healthcare.	Marketing & Communications	Miscellaneous Marketing/Communications.
BRONZE	Live Well at Home Website	Healthcare.	Web-based & Mobile Resources	Web Site.
MERIT	Compassionate Care Home Health Brochure	Healthcare.	Marketing & Communications	Brochure/Booklet.
MERIT	Effraim Home Care Brochure	Healthcare.	Marketing & Communications	Brochure/Booklet.
MERIT	Briggs Home Care Website	Healthcare.	Web-based & Mobile Resources	Web Site.
MERIT	Complete Care at Home Website	Healthcare.	Web-based & Mobile Resources	Web Site.
MERIT	Home Sweet Home In-Home Care Website	Healthcare.	Web-based & Mobile Resources	Web Site.

Submitted by:

Creating Results

Presented to:

Creating Results

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Enjoy More of What You Love at Chestnut Ridge at Rodale (TV Commercial)	Housing.	Marketing & Communications	Advertising—TV.
BRONZE	Mulberry Health: The Area's Hidden Gem in Senior Care (Brochure)	Housing.	Marketing & Communications	Brochure/Booklet.
BRONZE	Chestnut Ridge at Rodale Presents: A Taste of Summer (Direct Mail)	Housing.	Marketing & Communications	Direct Mail.

Submitted by:

Davis Harrison Dion

Presented to:

Davis Harrison Dion

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	GreenFields Geneva Worlds Fair Mailer	Housing.	Marketing & Communications	Direct Mail.
BRONZE	GreenFields Geneva Willows Assisted Living Brochure	Housing.	Marketing & Communications	Brochure/Booklet.
BRONZE	Asbury Methodist Village Grace Kelly Mailer	Housing.	Marketing & Communications	Direct Mail.
MERIT	Asbury Methodist Village College TV Spot	Housing.	Marketing & Communications	Advertising—TV.
MERIT	Friendship Village I Miss Grandma II	Housing.	Marketing & Communications	Advertising—TV.

Submitted by:

Devaney & Associates

Presented to:

Devaney & Associates

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Edenwald Resident Recruitment Campaign	Housing.	Marketing & Communications	Marketing/Advertising Campaign.

Submitted by:

Elana Peters, M.A., CMC (ret.)

Presented to:

Elana Peters

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Caring Women: The Good Daughter Syndrome- Parentcare with Less Guilt	Healthcare.	Publications/Editorial	Book.

Submitted by:

First for Women

Presented to:

First for Women

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	News You'll Use- 3 Vaccines You May Need Now	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Woman's World

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	"Help Me Overcome Caregiver Stress"	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Love is Contagious, It Keeps Growing!"	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:

FleishmanHillard

Presented to:

Home Instead Senior Care

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Pets & Seniors	Healthcare.	Health Promotion & Wellness	Total Program.

Submitted by:

Harbor Retirement Associates

Presented to:

Markentum, Chris Mohrman, Mindi Kocurek

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	HarborChase website	Housing.	Web-based & Mobile Resources	Web Site.

Submitted by:

Health Professions Press

Presented to:

Health Professions Press / AARP

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Disrupting the Status Quo of Senior Living: A Mindshift	Media. Local/State	Publications/Editorial	Book.

Submitted by:

Mayo Clinic Health Letter

Presented to:

Mayo Clinic Health Letter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Hearing aid hesitations	Healthcare.	Publications/Editorial	Newsletter/Newspaper.

BRONZE	October 2019 issue	Healthcare.	Publications/Editorial	Newsletter/Newspaper.
BRONZE	Sex after heart attack	Healthcare.	Publications/Editorial	Newsletter/Newspaper.
MERIT	Performing squats	Healthcare.	Publications/Editorial	Newsletter/Newspaper.

Submitted by:

Mindsailing

Presented to:

Mindsailing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	MN DHS Aging and Disability Services: 2019 Odyssey Conference	Government.	Education/Training Programs	Staff/Inservice Training.

Submitted by:

Moorings Park

Presented to:

Moorings Park, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Moorings Park Grande Lake	Community Organizations. Local/State	Marketing & Communications	Marketing/Advertising Campaign.
SILVER	Moorings Park Grande Lake	Community Organizations. Local/State	Marketing & Communications	Advertising—TV.

Submitted by:

Newcott Communications LLC

Presented to:

Bill Newcott

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Movies For The Rest Of Us	Media. National	Web-based & Mobile Resources	Social Media. Facebook

Submitted by:

Next Avenue

Presented to:

Next Avenue

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Grieving the Loss of a Work Identity	Media. National	Mature Work & Retirement	Online/Digital Resource.
MERIT	Next Avenue	Media. National	Web-based & Mobile Resources	Web Site.

Presented to:

Richard Eisenberg, Next Avenue

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Boomer Brain Drain: The Big Mistake Employers Are Making	Media. National	Mature Work & Retirement	Online/Digital Resource.

Submitted by:

Pierce County Aging & Disability Resources

Presented to:

Pierce County Aging & Disability Resources

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Holiday Family Caregiver PSA	Government.	Caregiving	Advertising—TV.
MERIT	Aging into the Future: Pierce County 2020-2030	Government.	Publications/Editorial	Brochure/Booklet.

Presented to:

Pierce County Aging & Disability Resources and the Pierce County Fall Prevention Coalition

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	One Step Ahead	Government.	Health Promotion & Wellness	Brochure/Booklet.

Presented to:

Pierce County Aging & Disability Resources and the Tacoma Older LGBT

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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Submitted by:

Reno Senior Discovery TV

Presented to:

Sunny Minedew / SDTV Producer/Director

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	S.A.V.E (Senior Auxiliary Volunteer Effort)	Government.	Marketing & Communications	Miscellaneous Marketing/Communications.

Submitted by:

Seasoned Times

Presented to:

Seasoned Times

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Seasoned Times	Miscellaneous Organization.	Web-based & Mobile Resources	Web Site.

Submitted by:

Senior Voice

Presented to:

Erin Kirkland

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Travel information for Alaska seniors	Media. Local/State	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

Presented to:

Mackenzie Stewart

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	State bills and funding for senior programs	Media. Local/State	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

Presented to:

Maraley McMichael

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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BRONZE Tales of The Beast Media. Local/State Publications/Editorial Article—Magazine/Newsletter/Newspaper.

Presented to:
Older Persons Action Group, Inc.

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Senior Voice January 2019 edition	Media. Local/State	Publications/Editorial	Newsletter/Newspaper.

Submitted by:
SeniorInfluential.com

Presented to:
Donna Hahn

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	SeniorInfluential.com	Miscellaneous Organization.	Web-based & Mobile Resources	Digital Publication. Blog

Submitted by:
Sit and Be Fit

Presented to:
Sit and Be Fit

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Sit and Be Fit Lymphatic Health Resources	Community Organizations. National	Health Promotion & Wellness	Total Program.

Submitted by:
Solutions Advisors Group

Presented to:
Applewood/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Applewood Big Band invitation	Community Organizations. Local/State	Marketing & Communications	Direct Mail.
MERIT	Applewood Derby Invitation	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

MERIT	Applewood Oscars invitation	Community Organizations. Local/State	Marketing & Communications	Direct Mail.
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Presented to:

Aspire at Belmont Bay/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Aspire at Belmont Bay website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:

Aspire Carriage Hill/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Aspire at Carriage Hill Grand Opening brochure	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.
SILVER	Aspire at Carriage Hill lifestyle brochure	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.

Presented to:

Concordia/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Concordia website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:

Immanuel Lutheran/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Immanuel Lutheran lifestyle brochure	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.

Presented to:

Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Solutions Advisors Group trade show booth	Community Organizations. Local/State	Marketing & Communications	Miscellaneous Marketing/Communications.

Presented to:

Solutions Advisors Group/Solvere

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Solvere Living website	Community Organizations. Local/State	Web-based & Mobile Resources	Web Site.

Presented to:
Terwilliger Plaza/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Terwilliger Plaza New You direct mail	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Presented to:
The Lodge/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Lodge overview brochure	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.

Presented to:
The Monarch/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Monarch logo	Community Organizations. Local/State	Art/Design	Logo/Letterhead Design.

Presented to:
The Monarch/Solutons Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Monarch rack brochure	Community Organizations. Local/State	Marketing & Communications	Brochure/Booklet.

Presented to:
The Sterling/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Sterling Discover Show direct mail	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Presented to:
The Vista/Solutions Advisors Group

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	The Vista Successful Aging direct mail	Community Organizations. Local/State	Marketing & Communications	Direct Mail.

Submitted by:

Sun City Hilton Head Community Association

Presented to:

Sun City Hilton Head Community Association

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Sun City Hilton Head Community Association Website	Housing.	Web-based & Mobile Resources	Web Site.
SILVER	Your Association at Work - Community Association Accomplishments 2018 - December 2018 SunSations	Housing.	Publications/Editorial	Annual Report.
MERIT	SunSations Magazine - April 2019	Housing.	Publications/Editorial	Magazine.
MERIT	SunSations Magazine - July 2019	Housing.	Publications/Editorial	Magazine.

Submitted by:

The AARP Bulletin

Presented to:

Alex Kershaw

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Remembering D-Day	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Allan Roth

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Everything You Think About Saving for Retirement May Be Wrong	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Andrea Collier

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	How I Measured Up	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Clint Carter

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	How Well Do You Know Your Body?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Meet Joe's Prostate	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

David Hochman, Robin Westen, Alec Wilkinson

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Magnum Project: A New Age	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Helaine Olen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Student Debt Isn't Kid Stuff Anymore	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Judith Newman and Linda Stern

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	How to Get Your Kids to Hate You	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Laura Petrecca, Lexi Pandell, Nathalie Rothschild, Doug Shadel, Lance Whitney, Jo Ann Jenkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	How We Can Beat Fraud	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Leila Cobo, Ernesto Lechner, Carlos J. Quierós, Isabella Rodriguez, Korina Lopez, Katharine A. Díaz

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Latin music package featuring Carlos Santana profile	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Linda Marsa, Helaine Olen, Michelle Andrews, Jeanne Lenzer, and Jo Ann Jenkins

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	The Fight to Lower Prescription Drug Prices	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Lynn Darling

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Is There a Cure for Loneliness?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Mark Miller and Robert Powell

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Countdown to Retirement	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Mike Zimmerman

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	The Secret to Good Health and Longer Life?	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Mike Zimmerman, with Jessica Migala

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Your Health in Your 50s/60s/70s	Media. National	Publications/Editorial	Article Series—Magazine/Newsletter/Newspaper.

Presented to:

Ronda Kaysen

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Housemate Wanted. Must Lift Heavy Objects.	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:

Sari Harrar

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
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GOLD	Marijuana and Your Health	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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SILVER	Will This Pill Keep You Healthy to 100	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
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Presented to:
Stephen Perrine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	7 Numbers that Reveal Your Heart Disease Risk	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:
Touré

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Hip Hop at Middle Age	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:
The Not Old Better Show

Presented to:
American Council on Exercise (ACE), Sabrena Jo, Director of Research Science

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Fitness Friday Series of Exercise with American Council on Exercise (ACE)	Community Organizations. National	Education/Training Programs	Consumer Education Program.

Presented to:
Smithsonian Institutes & Smithsonian Associates

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	Smithsonian Virtual Tours During COVID 19	Government.	Education/Training Programs	Consumer Education Program.

Submitted by:

Tufts Health Plan Medicare Preferred

Presented to:

Tufts Health Plan Medicare Preferred

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	2020 Wellness Guide	Insurance.	Health Promotion & Wellness	Brochure/Booklet.

Submitted by:

United Methodist Communities

Presented to:

Merz Branding

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	HomeWorks - Live-in care is the answer	Housing.	Home & Community Based Programs	Advertising—Print.

Presented to:

UMC and Image Revolver

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	The Abundant Life: The Artist	Housing.	Web-based & Mobile Resources	Social Media. YouTube
MERIT	Connections: Susan and Bobbie Joe	Housing.	Web-based & Mobile Resources	Social Media. YouTube

Presented to:

UMC and Regina Printing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Enhanced Living Through Technology, 2019 Annual Report	Housing.	Publications/Editorial	Annual Report.

Presented to:

United Methodist Communities

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	UMC at The Shores Facebook Page	Housing.	Web-based & Mobile Resources	Social Media. Facebook

Presented to:
United Methodist Communities, Merz Branding & Regina Printing

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	engage! Spring 2019	Housing.	Publications/Editorial	Newsletter/Newspaper.

Submitted by:
United Methodist Homes

Presented to:
UMH

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Community Is Key: How Lifestyle Transitions at Wesley Village is Changing Dementia Care	Housing.	Publications/Editorial	Miscellaneous Publication/Editorial.
BRONZE	6 Best Cognitive Games and Activities for Seniors	Housing.	Web-based & Mobile Resources	Web-based Resource/Tool.

Submitted by:
Upside Collective

Presented to:
NYS Department of Civil Service, NYSHIP

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	At A Glance 2020 - Retiree	Insurance.	Publications/Editorial	Newsletter/Newspaper.
BRONZE	On the Road 2019 - Active & Retiree	Insurance.	Publications/Editorial	Brochure/Booklet.
MERIT	Welcome to EBD 2019	Government.	Publications/Editorial	Brochure/Booklet.
MERIT	Empire Plan Report 2019 - Retiree	Insurance.	Publications/Editorial	Newsletter/Newspaper.

Submitted by:

Ventura County Area Agency on Aging

Presented to:

Ventura County Area Agency on Aging

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	LIVEWell	Government.	Publications/Editorial	Magazine.
SILVER	Navigating Medicare Enrollment	Government.	Health Promotion & Wellness	Online/Digital Resource.

Submitted by:

WebMD Health Services

Presented to:

WebMD Health Services

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
GOLD	Wellness At Your Side	Healthcare.	Web-based & Mobile Resources	Mobile Resource. Mobile Application
SILVER	Senior Health Assessment	Healthcare.	Health Promotion & Wellness	Online/Digital Resource.
SILVER	WebMD ONE Senior	Healthcare.	Web-based & Mobile Resources	Web Site.
BRONZE	Daily Habits	Healthcare.	Health Promotion & Wellness	Online/Digital Resource.

Submitted by:

Westminster Communities of Florida

Presented to:

Westminster Shores

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	A Day On, Not A Day Off	Housing.	Publications/Editorial	Miscellaneous Publication/Editorial.

Presented to:
Westminster St. Augustine

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	Why choose Westminster St. Augustine?	Housing.	Marketing & Communications	Marketing/Advertising Campaign.
MERIT	Worry Free Hurricane Season	Housing.	Marketing & Communications	Marketing/Advertising Campaign.

Submitted by:
Woman's World

Presented to:
First for Women

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
MERIT	News You'll Use- 3 Vaccines You May Need Now	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Presented to:
Woman's World

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
BRONZE	"Help Me Overcome Caregiver Stress"	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.
MERIT	Love is Contagious, It Keeps Growing!"	Media. National	Publications/Editorial	Article—Magazine/Newsletter/Newspaper.

Submitted by:
Wunderman Thompson Health

Presented to:
Centene Corporation

<u>AWARD</u>	<u>ENTRY TITLE</u>	<u>DIVISION</u>	<u>CLASSIFICATION</u>	<u>CATEGORY</u>
SILVER	Allwell Medicare New Member Welcome Kit	Insurance.	Marketing & Communications	Brochure/Booklet.
