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# 2015 Entry Requirements

Please review these instructions carefully to avoid having your entry disqualified.

### General Instructions:

**Submit one copy of your entry.** (If submitting an article, 3 copies are required, see instructions below.) Enclose your entry in a 9" x 12" envelope (or larger if needed) with **two copies of your entry form** stapled (not taped) to the outside of the envelope. Place this in another envelope for mailing. *Please do not mount any print materials.*

### Special instructions only for article entries:

Submit three (3) copies of the article. Photocopies or originals are acceptable. Do not send the entire publication, only the article being submitted.

### Instructions for Web-based or mobile resource entries:

Include direct URL and any required access codes on a separate one page sheet. Include 3 individual access codes if a single set of codes does not accommodate multiple judges. You may also include any supporting information about your online entry on this same sheet (1 side).

All information **must** be typed. *Attach sheet to entry form.*

## 2015 New Product & Technology Awards®

Does your organization offer products, services, and technologies for older adults and their families? If so, visit [agingawards.com](http://agingawards.com) for details about our 5th annual New Product & Technology Awards®. *The entry deadline for the 2015 competition is April 17th.*

The Mature Market Resource Center's



Recognizing Innovative Products & Services for Older Adults and Their Families.



The Mature Market Resource Center (MMRC), organizer of both the *National Mature Media Awards*™ and the *New Product & Technology Awards*®, is a national clearinghouse for the older adult market. Other well-known MMRC programs include: *National Senior Health & Fitness Day*® and the *Mature Fitness Awards USA*®.

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